

DOWLAD GOBOLEEDKA KOONFUR
GALBEED EE SOOMAALIYA
WASAARADDA WARFAAFINT &
WACYIGELINTA BULSHADA
BAYDHABO-SOMALIA



ولاية جنوب غرب الصومال
وزارة الإعلام والتوعية
الاجتماعية
بيدوا-الصومال

SOUTHWEST STATE OF SOMALIA MINISTRY
OF INFORMATION & SOCIAL AWARENES
BAIDOA-SOMALIA

Reference No.: MOISA-SWS/046/2023/02

Date: 02-02-2023

To: Yusuf Barre Mohamed

Managing Director

Barre Digital Market

Sayidka-Howlwadag

Mogadishu, Somalia

Subject: Contract Award Notification for Purchase and Delivery of Media Items and Training for Digital Media Usage

Dear Mr. Barre,

We are pleased to inform you that the Ministry of Information and Social Awareness, South West State of Somalia, has awarded Barre Digital Market the contract for the purchase and delivery of media items, as well as the provision of training for digital media usage to our media staff. The contract was awarded on February 2, 2023.

Contract Overview

- **Contract Title:** Purchase and Delivery of Media Items and Training for Digital Media Usage
- **Award Date:** February 2, 2023
- **Contract Reference Number:** MISA-SWS/CON/2023/02
- **Total Contract Budget:** \$47,500 USD

Breakdown of Budget

1. **Purchase and Delivery of Media Items:**
 - **Allocated Budget:** \$35,000 USD

- **Scope of Work:** Procurement of necessary media equipment as specified in the contract documentation, ensuring delivery of high-quality items that meet the Ministry's standards and requirements.

2. Training for Digital Media Usage:

- **Allocated Budget:** \$12,500 USD
- **Scope of Work:** Providing comprehensive training to our media staff on the effective usage of digital media tools. This includes preparing training materials, conducting training sessions, and offering ongoing support to ensure the successful implementation of digital media strategies.

Payment Terms

The total contract amount of **\$47,500 USD** will be paid in accordance with the terms outlined in the contract. Payments will be processed upon successful completion of the milestones agreed upon between Barre Digital Market and the Ministry of Information and Social Awareness.

Contract Execution

We anticipate that Barre Digital Market will execute this contract with the highest level of professionalism and quality. Our teams will coordinate closely to ensure that all deliverables are met within the stipulated timeframes.

Please find attached the contract documents for your review and records. We look forward to a fruitful collaboration on this project.

Should you require any further information or have any questions, please do not hesitate to contact us.

Thank you for your continued partnership.

Yours sincerely,

Abdifatah Ali Yusuf

Minister of Information and Social Awareness SWS (MoISA).

Tell: +252615339739

Email: minister.info@moisa.sw.so

Signature:





SOUTHWEST STATE OF SOMALIA MINISTRY
OF INFORMATION & SOCIAL AWARENES
BAIDOA-SOMALIA

Reference No.: MOISA-SWS/058/2023/02

Date: 10-03-2023

To Whom It May Concern,

Subject: Reference Letter of Good Cooperation and Recommendation for Barre Digital Market

I am pleased to provide this reference letter for **Barre Digital Market** regarding their exemplary work in providing media equipment and capacity building for the staff of the Ministry of Information and Social Awareness, Southwest State of Somalia.

Barre Digital Market has been a valuable partner in our efforts to enhance our media capabilities and strengthen the skills of our staff. Over the past three years, they have demonstrated outstanding professionalism and expertise in delivering high-quality media equipment and training.

Key Points of Cooperation:

- **Provision of Media Equipment:** Barre Digital Market supplied our ministry with state-of-the-art media equipment, which has significantly improved our ability to produce and manage media content effectively. Their products have met our high standards for quality and performance.
- **Capacity Building:** The training programs conducted by Barre Digital Market have been instrumental in building the skills and knowledge of our staff. Their workshops and seminars on [insert specific topics or skills] have empowered our team to utilize the new equipment efficiently and enhance their overall capabilities.
- **Professionalism and Support:** Throughout our collaboration, Barre Digital Market has exhibited a high level of professionalism and dedication. Their team has been responsive,

supportive, and attentive to our needs, ensuring a smooth and successful implementation of their solutions.

- **Impact and Results:** The impact of Barre Digital Market's contributions has been substantial. Our ministry has experienced a noticeable improvement in media production quality and staff competency, thanks to their equipment and training programs.

Recommendation:

Based on our positive experience with Barre Digital Market, I wholeheartedly recommend them as a trusted partner for media solutions and capacity-building initiatives. Their commitment to excellence, customer satisfaction, and effective service delivery makes them an asset to any organization seeking to enhance its media capabilities and staff skills.

We have been thoroughly impressed with their work and are confident that they will continue to provide exceptional services to their clients. Should you require any further information or wish to discuss our experience with Barre Digital Market in more detail, please do not hesitate to contact us.

Sincerely

Abdifatah Ali Yusuf

Minister of Information and Social Awareness SWS (MoISA).

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Email: minister.info@moisa.sw.so

Signature:

